

Central Bucks School District
6th Grade Assessment
Media Presentation Rubric

Criteria	Advanced	Proficient	Basic	Below Basic
SELECTION OF MEDIA	Highly effective choice of media based on research question, personal skills, style, and available resources.	Appropriate choice of media is evident in relationship to the research question, personal skills, style, and available resources.	Some evidence of media choice being related to the research question, personal skills, style and available resources.	Choice of media has no clear relation to the research question, personal skill, style or available resources. Little or no thought given to impact of media selection.
DESIGN	Purpose is effectively and efficiently demonstrated through consistent control over chosen media layout. Elements of sound, text, color, graphics, contrast, neatness, etc. are combined to provide creative expression to the presentation.	Purpose is evident through control of chosen media layout. Elements of sound, text, color, graphic, contrast, neatness, etc. are used to give the presentation meaning.	Some evidence of control over the chosen media layout. Elements of sound, text, color, graphics, contrast, neatness, etc. are minimally effective.	Little or no evidence of control over chosen media layout. Elements of sound, text, color, graphics, contrast, neatness, etc. are poor and detract from presentation.
ORGANIZATION	Media expresses ideas and concepts in a sophisticated logical order that clearly focuses attention and is engaging. Presentation is within 3-5 minute time frame.	Media expresses ideas and concepts in a logical order and limited focus of attention. Presentation is within 3-5 minute time frame.	Media expresses ideas and concepts with a minimum of logical order and a scattered focus of attention. Presentation is within 3-5 minute time frame.	Media expresses ideas and concepts in no logical order with no focus of attention. Presentation is not within 3-5 minute time frame.
INFORMATION	Clear, concise, relevant information supports and enhances the research question.	Adequate information is provided that is directly related to the research question.	Basic information is provided that is minimally related to the research question.	Confusing and limited information is presented that is not relevant to the research question.
LABELS, TITLES & TEXT	Labels and titles are effectively used. Spelling is accurate. Size and style of text enhances the media layout and engages the audience in the presentation.	Labels and titles are appropriate to the media layout. Spelling is accurate. Size and style of text is well-suited to the media layout and presentation.	Sufficient labels and titles are used. Majority of spelling is correct. Size of text is adequate for viewing audience to read.	Few labels and titles are used. Spelling mistakes throughout the media layout. Size of text is inappropriate for viewing audience, difficult to read and understand.
USE OF MEDIA DURING ORAL PRESENTATION	Relevant information is provided beyond the media layout. Media is used continually and effectively throughout the presentation.	Adequate, relevant information is provided through the media layout during the presentation.	Limited information is referenced through the media layout during the oral presentation.	Little or no use is made of the media layout during the oral presentation.